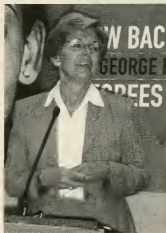


Ministry gives George Brown the green light for more degree programs

Dianne Cunningham, Ontario's Minister of Training, Colleges and Universities, announced on April 22 that George Brown is being given

the privilege to offer more degree programs – up to 15 per cent of programming – as well as engage in research projects. "Colleges have evolved," she told media and guests at a press conference, held in the new Financial Services building at St. James Campus.

George Brown is now one of five colleges in Ontario to be granted the right to offer more degrees. The college will offer its first three degree programs this fall: Financial Services, Hospitality Operations Management, and Construction and Environmental Compliance.



George Brown Vice-President Eugene Harrigan shows Dianne Cunningham, Ontario's Minister of Training, Colleges and Universities, one of the classrooms in the newly finished Centre for Financial Services building at 290 Adelaide St. E. A flexible partition in the center of the room allows it to be used for two small classes or one large class.

College community connecting with *gbctoday*

gbctoday is coming to your computer screen soon! When it arrives on the scene, it will be a significant step in the college's quest to support lifelong learning by providing interconnected communications for every constituent part of the college community.

gbctoday is the college's new portal system based on a product called Campus Pipeline. With a single log-on, students can have access to information about all of their courses, their academic record, financial aid status, on-line library resources, student support services, as well as e-mail and a connection to the Internet.

With *gbctoday*, messages and announcements can be sent to targeted groups. For example, a college-wide

invitation to the annual Fashion Show can be sent at the same time that Fashion Management students are informed of the rehearsal times and dates and community sponsors are thanked for their contributions. An individual faculty member can inform her students that mid-term grades have been posted, and an individual student can be advised that his or her OSAP loan has been approved.

Cal Shaw, Chair, Learning Innovations and Academic Development says, "By the end of this decade the Internet will have morphed into the 'Evernet'. We will all be plugged in on an almost continuous basis, with not just our computers and cell phones connected to the net, but our watches, our refrigerators,

our televisions, toilets and toasters. *gbctoday* will prepare our students for this future of fast-paced interconnectivity in the information society."

He adds: "The college is a strong proponent of lifelong learning, and *gbctoday* will help us meet this commitment. Our graduates will not only

have gained the knowledge and skills to earn a living, but will have acquired the ability to 'learn a living'."

We'll keep you posted on *gbctoday* news as it happens. In the meantime, if you have any questions, contact Cal Shaw at ext. 2285 or email cshaw@gbrownc.on.ca

George Brown 2003 student awards See inside for a special 4 page insert



Student Life Cycle project teams designing a great future

Imagine this: You walk into the main lobby of a George Brown campus and are warmly welcomed by a student ambassador. He asks how he can help you and then directs you to a college staff person sitting at a big bright open cluster of desks and computer kiosks. After a friendly hello, you are given the information you are seeking and the option of registering for a class using one of the computer kiosks.

Within a few minutes, you have registered, been issued a student number, and assigned an e-mail address and access codes to *gbctoday*.

Let's say you can't make it down to the campus, you call and talk with a pleasant person who can answer all your questions but one. She gets your contact information, and calls you back with the missing information in a few

minutes. The next time you check e-mail you're pleasantly surprised to find a follow up e-mail from her, thanking you for calling.

This isn't a dream or wild fantasy. These scenarios are the emerging reality of the college's future – a reality that isn't decades away, according to the schedules of the college's Student Life Cycle (SLC) Project.

George Brown was given a glimpse of this future recently, thanks to the hard work and creativity of two staff design teams. The teams have been energetically working from the beginning of the year creating plans for new and revitalized student systems and services. One group looked at improving contacts and processes for students, while the other was busy creating a plan for unified student service centres



A graduating George Brown Graphic Design student shows off his design for the Student Life Cycle project logo. The stylized butterfly symbolizes metamorphosis – the changing from one life form to another. The SLC project aims to transform student systems and services at the college, just as a beautiful butterfly emerges as part of its lifecycle.

to be built at Casa Loma and St. James campuses.

The teams got together in late March, along with key stakeholders in the college community, in a high-energy all-day session to share their

plans, gather reactions and new ideas, and plot next steps.

The first part of the day was dedicated to the Integrated Process Design Team presentation that charted the possibilities for improved contact with students at all phases of their relationship with the college. It looked at the continuum of service from first contact with the potential student to a lasting relationship with alumni.

Plans for improved student processes rest on a foundation of a better computer system that allows information about students to be updated instantly and continually. It will allow staff to monitor and follow up on inquiries (such as e-mails, calls, visits), as well as offer students and staff 24-hour on-line services.

Creating a powerful computer system for the college will free more staff from mundane activities such as entering data, allowing them to work directly with students to solve problems and dedicate time to their issues.



Members of the Student Life Cycle project design teams met in late March in a high-energy day-long session to share their preliminary plans for more effective and user-friendly student systems and processes as well as student service centres at Casa Loma and St. James campuses. Plans will be refined over the coming months as the two-year project moves ahead quickly.

(continued on page 7)

George Brown 2003 student awards

George Brown student awards the big shows on campus

It's that time of year again for faculty and students to honour graduates who have excelled in their efforts. From gallery showings and dinners to theatrical and dance performances, there has been a flurry of activity at the various George Brown campuses and other venues. Here are some highlights of the grad special events and awards that have been happening in and around George Brown.



Dance grads step lively

George Brown Dance School students rehearse "Last Man Standing" by Michelle DeBrouwer, one of the dance numbers featured in the Spring Graduation Showcase that was held at the Toronto Centre for the Arts.



And the awards go to....

George Brown Theatre School grads celebrated awards night with a sold-out performance of *Lady Windemere's Fan*. The program's award winners took time after the performance to relax on the set. From left to right are: Christopher Darroch, Rachel Cruwys, Athena Lamarre and Dylan Taylor.



Jewellery grads sparkle at Harbourfront

The Jewellery Arts program grads celebrated the end of the school year at the annual METALmorphosis show at Bounty Canadian Contemporary Craft Shop. Sylvia Shin (right with donor Shelley Purdy) is shown receiving the Shelley Purdy Award. The award is presented to the 'Best of Show' and is chosen from work in the graduation exhibition.

George Brown 2003 student awards

A double serving for Hospitality and Tourism

The Faculty of Hospitality and Tourism had so many awards to go around, it held its Student Success ceremonies over two separate evenings – one for Bakery and Management students, and the second for Apprentice and Culinary Arts students.

(Photo below) Faculty of Hospitality and Tourism Dean John Walker is shown here with Julie Murtha, recipient of the Gumpet's Award for Baking Excellence (left) which is awarded to the top student in Baking Techniques; and Christine Cini, winner of the Chris Lippert Award for the top graduate in the Patisserie Program.

(Bottom photo) This year's recipients of the Dean's Making it Happen Award are shown with John Walker. They are (l to r): Heather Wright, Peggy Choy, Julia Newlands, Gordon Yeung, Mikyung Jo and John Thomas. The award is presented to full time Hospitality and Tourism students who demonstrate exceptional leadership skills.



Technology honours over 60 award winners

The Technology Student Awards Day was held on April 11, 2003 at the Student Lounge at Casa Loma Campus. Approximately 120 people attended the awards ceremony to honour over 60 students who received awards. The total value of awards and scholarships this year exceeded \$32,000 and was made up of funds from individual benefactors, memoriams, and industry partners, including the Toronto Homebuilders Association, Nuts and Bolts Productions, Master Insulators' Association, Ontario Institute of Quantity Surveyors, American Association of Cost Engineering, and many more. Shown above are Nancy Sherman, Director, International Centre, acknowledging International Student Award co-winners Anderson Thomas (HRAC Program) from St. Vincent and the Grenadines and Johann Drogell (Building Renovation Technician) from Sweden.



Fashion Management, Techniques and Design lunch in style

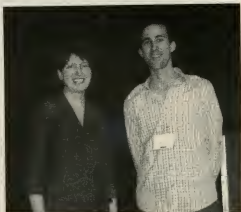
This year students from the Fashion Management and Fashion Techniques and Design programs were treated to a special luncheon at Siegfried's hosted by Faculty of Business and Creative Arts Chair, Fran Dungey. Awards were donated by a number of industry partners, including the American Apparel and Footwear Association, the Hudson's Bay Company, Northern Star, Mary Rose and Reliable Sewing Machine.

George Brown 2003 student awards



Community Services grads dine at Siegfried's

The Community Services faculty held an informal lunch at Siegfried's to honour this year's graduates of the program. Between the appetizers and the main course, the grads took time to gather for a group photo.



Graphic Design on show

This year's Graphic Design awards were presented at the Design Exchange on Bay Street. The reception was part of a week-long exhibition at the facility that showcased the graduates' work. Shown are Maureen Loweth, Dean of the Faculty of Business and Creative Arts with Michael Zikovitz, the recipient of the Dean's Award.



Business grads go wining and dining

The School of Business added a splash of colour to this year's awards ceremonies. More than 50 awards were presented at the 26th annual event, which was held at Siegfried's. Grads and their guests socialized in a festive atmosphere – complete with leis and tropical-style decorations. Shown above is this year's winner of the Human Resources Award of Appreciation Rebecca Sarfatti (left) with her husband Eduardo Harari, presenter Nancy Hood, Executive Director Human Resources, and Suzanne Kavanagh, Coordinator for the Faculty of Business and Creative Arts.



Athletics Awards a fun time for all

The Athletics Awards banquet was one of the first events of the graduation season. The celebrations were held at Siegfried's where students were honoured for their accomplishments in and contributions to athletics at George Brown. Shown here are: Mosaic Staff Advisor Andria Lewis with Mosaic members Neil Cumberbatch, Vice-President; Monique Gittens, Secretary; and Jermaine Smith, President. Mosaic is a student run organization that holds different activities to promote diversity and help enhance student life at the college.

George Brown 2003 student awards

Signatures 2003 a stylish end to the school year

George Brown Fashion students took over the runway at Montecassino Place in Downsview for the Signatures 2003 Fashion Show which showcased original designs by more than 70 first and second year students. Creations on show for the fun-filled evening included an eclectic selection of casual and office attire, as well as evening and bridal wear. Selections ranged from the subdued and sedate to the exotic and outrageous – and everything in between – to the delight of the audience who came to watch these talented students strut their stuff.



Terra Hynes waits to make her appearance on stage.



Lara Mary Wiechta and Amanda Lyn Smith backstage at the Signatures 2003 rehearsal.



Judit McCalla pauses to reflect before the show.



David Wigley makes last minute adjustments to a dress for Lisa McCann.



Child Care Cook's Day Out now the largest event of its kind in Canada

The Faculty of Community Services and Health Sciences, with cooperation from the School of Hospitality and Tourism, once again hosted the George Brown Child Care Cook's Day Out and Conference. This annual event, which is held to honour child care cooks in the GTA and other regions, is now the largest of its kind in Canada.

This year more than 100 guests, including cooks from outside Toronto, arrived to take part in two days of activities, starting with a cooking class and official kick-off on Thursday, April 24. Friday's day-long agenda included workshops, luncheon and food demos. David Wolfman, a mainstay at Child Care Cook's Day Out who has generously donated his time for the last three years, gave a keynote address and cooking demonstration. Guests were also treated to

a lunch at Siegfried's, neck massages and hand care treatments.

Corporate sponsors and guests for the event included old familiars such as Palmer Foods, The Pampered Chef, A Cook's Place, Sonsh Educational Suppliers and Mary Kay, as well as new participants Robin Hood Foods, Heinz, Cuisinart, Lomax Foods and Sol Cuisine, Pita Break and Brevis Corporation.



Child Care Cooks sample a dinner cooked by Chef David Wolfman (standing left)



Jetta Jensen of Pita Break (left) joined other vendors to display their products and give out samples to the Child Care Cooks.



Bernardine Richards (left) of NYAD (Not Your Average Daycare) in Scarborough and Cathy Mason, of the Chelsea Green Child Centre in London try out a hand treatment from Mara Jovanovic (centre) of Mary Kay Cosmetics.

Student Life Cycle project teams

(continued from page 2)

The Student Service Centre Design Team presented their concepts for a central place at each main campus that would put a friendly new face on the college. This centre would bring together student services making them accessible to the public, students, and staff. These services would incorporate functions such as information, registration, financial assistance, housing that are now in different places at both campuses. They would also be places where new

services would be offered—such as program and course advisement, and computer kiosks for on-line self-help. Designing the centres and deciding exactly how they will look, and function is the current work of the Student Service Centre Design Team.

For more information about the Student Life Cycle project, call Brenda Poirier at ext. 2614 or Wayne Poirier at ext. 2456, or by e-mail at slc@gbrownc.on.ca

Members of the Process Design Team

- Process Design
- Brenda Pipitone
- Wayne Poirier
- Franky Chernin
- Cristina Grossi
- Josie Mariani
- Ernie Reid
- Amar Roy
- Lorraine Trotter
- Jane Dietrich
- Ray Tibando
- John Hardy
- Lesia Gryschuk
- Consultants
- Peter Olteanu
- Karen Walker
- Jeannel Lynn
- Brian Ternoway

Members of the Student Service Centre Design Team

- Wayne Poirier
- Brenda Pipitone
- Angelo Ho
- Dale Hall
- Susan Stylianos
- John Hardy
- Donna Tozzi
- Elizabeth Dantas
- Jen Cox
- Mary Raspor
- Ros Lewis
- Regina Lapworth
- Patricia Sturino
- Maureen Loweth
- Nancy Sherman
- Fred Gaspar

Lindt sponsored competition a sweet success



On April 25, eight teams of Baking and Pastry Arts students from Humber College and George Brown converged at the Hospitality Building to produce award-winning desserts in the annual Lindt Sponsored Student Competition. The teams prepared cakes, plated and café style desserts for both the Student and Patisserie/Advanced categories. First and second place teams in each category won cash prizes with third place winners receiving a chocolate cookbook. Judges for the event were Kate Nugent, Baking Association of Canada; Susie Schilling, "Schillings" on the Danforth; and Catherine O'Donnell, Willow Pastries in Niagara on the Lake. Jacqueline Korolas, Territory Manager and Sue



Beany, Director of Foodservice for Lindt Springli were on hand to present the awards.

This year's Student Level winners were (top photo left to right) Samantha Silver, Jean Webster and Erin Newman. Winners of the Patisserie Level competition were Suwanna Upper (left) and Andrea Lunau.

Red China Blues author speaks to Seniors' Association

On April 8, noted journalist and author Jan Wong came to visit George Brown's Seniors' Association class as part of the "Immigrants, Exiles and Refugees" course. Wong is best known for her "Lunch With" column with the Globe and Mail and for her book, *Red China Blues*, which documents her experience with the Cultural Revolution in China. She is shown in photo with course instructor Pat Hanson.



upcoming events

METALmorphosis Jewellery Grad Show

To May 6

Bounty Canadian Contemporary Craft Shop at Harbourfront, 235 Queens Quay West

Call Paul McClure at 416-415-5000 ext. 3638 or call 416-973-4993

Free True Colors® Workshop

May 5 and 26, June 16 (6:30 to 9:30 pm)

St. James Campus, 200 King St. E., Room 461D

Call 416-415-2000 ext. 3444 and press 3 to register.

Free Career Planning Workshop

May 12, June 9 (6:30 to 9:30 pm)

St. James Campus, 200 King St. E., Room 461D

Call 416-415-2000 ext. 3444 and press 1 to register.

Applied Degree Information Session

May 13, June 11 (6:30 to 8:30 pm)

300 Adelaide St. E.

Call Anne Kennedy at 416-415-5000 ext. 4476

Hospitality & Tourism Discovery Days

May 14 (2:00 to 4:00 pm)

Take a complete tour of the facilities, see demonstrations by chef/instructors, etc.

Call Heather Comrie at 416-415-5000 ext. 2239

Ballet Jorgen Dance Festival

May 22 and 23 (8:00 pm)

Isabel Bader Theatre, 93 Charles Street

(across from the Museum subway station)

Call Christine Heath at 416-415-5000 ext. 2196

Convocation 2003

June 17 and 18 (11:00 am to 8:00 pm)

John W.H. Basset Theatre

Metro Toronto Convention Centre, 225 Front St. W.

Call 416-585-8000

George Brown hosts Part-Time Teachers' Mini-Conference

On April 26th, George Brown College hosted a Part-Time Teachers' Mini-Conference at St. James Campus. This year's conference, organized by Munir Noormohamad, drew close to 70 participants, featured three different facilitators – George Baranyai, Suzanne Kavanagh and Linda Pletzer – sharing their ideas on effective teaching techniques and expanding student involvement and long-term content and skill retention. Part-time Teachers' Mini-Conferences are sponsored by Centennial College, George Brown College, Humber College, Seneca College, and Sheridan College with the assistance of the Central Region of the College Committee on Human Resource Development.

city college news

is a publication of the Marketing and Communications Department, George Brown College at 200 King St. East, Room 542E, Toronto, ON M5T 2T9
Story Ideas?
Contact Rosalie Starkey at 416-415-5000 ext. 4842 or rstarkey@gbrownc.on.ca
Editor: Joyce Lamb Writer: Denise Deveau
Contents copyright George Brown College, 2003.